

# Driving Innovation Remotely

Are you worried that having your team work from home will stifle creativity, innovation and ideation? Follow the tips below to continue to drive innovation remotely

01

## EMPOWER INNOVATIVE THINKING



Ask team members to share and discuss their learning of the week, exciting new ideas or other company's best practices via email, Whatsapp or during team meetings



Make it a habit to ask your team members about potential solutions to challenges your team is facing during one-on-one and/or team meeting



Share market trends, new innovations with your team and ask what we can learn from these



Set aside a specific time in the week for team brainstorming on either current or future topics



Set up mini projects within your team. Assign members with different skillsets and/or personalities to the same project if possible



Organise cross-department online gatherings to update on each other's progress, share good case practices and identify potential collaborations between teams



Invite speakers/experts from outside your team to the your team meetings for external views and recommendations



Encourage your team members to share challenges they are facing with their deliverables and ask others for suggestions and supports during team meetings

02

## ENCOURAGE COLLABORATION



Send out the topic and a clear overview of the desired outcome of the brainstorming beforehand. Provide context and any pre-work you want the participants to complete



Allow all team members to share ideas that they have thought of at the start of the session. Set a timer and don't allow the participants to go over the set time. Set the ground rule that no one is to interrupt during this sharing



After each team member has shared their ideas, allow a set time where all participants can build on these ideas through suggestions & feedback



Use "Share Whiteboard" feature on Zoom to take note of all the ideas and the suggestions collected.  
*Click **here** for a short step-by-step guide on this feature*



Use "Poll" feature in Zoom to allow participants on ideas they want to implement  
*Click **here** for a short step-by-step guide on this feature*



Agree on action steps moving forward and assign them to different team members with timelines



Regularly follow up with your team on the progress they've made on action steps from the brainstorming

03

## ORGANISE ENGAGING AND PRODUCTIVE ONLINE BRAINSTORMING SESSIONS



Brainstorming principles to introduce to the team at the start of the session

**Yes, and ..** Build on ideas of others by saying yes, and ..

**No bad ideas** – Sometimes it's the silliest idea that wins

**Postpone judgment** – Let all the ideas out first then judge them later

**Team wins** – Everyone can share their ideas, this is a team process

**Rolestorming** – Put yourself in the shoes of other people, what ideas can you think of?