Driving Innovation Remotely



Are you worried that having your team work from home will stifle creativity, innovation and ideation? Follow the tips below to continue to drive innovation remotely



EMPOWER INNOVATIVE THINKING

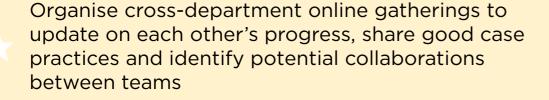




- Make it a habit to ask your team members about potential solutions to challenges your team is facing during one-onone and/or team meeting
- Share market trends, new innovations with your team and ask what we can learn from these
- Set aside a specific time in the week for team brainstorming on either current or future topics



Set up mini projects within your team. Assign members with different skillsets and/or personalities to the same project if possible





Invite speakers/experts from outside your team to the your team meetings for external views and recommendations



Encourage your team members to share challenges they are facing with their deliverables and ask others for suggestions and supports during team meetings

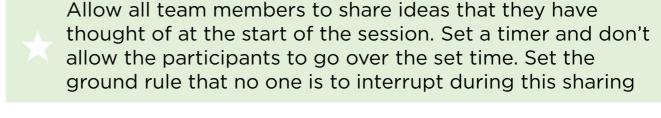




ORGANISE ENGAGING AND PRODUCTIVE ONLINE BRAINSTORMING SESSIONS



Send out the topic and a clear overview of the desired outcome of the brainstorming beforehand. Provide context and any pre-work you want the participants to complete



After each team member has shared their ideas, allow a set time where all participants can build on these ideas through suggestions & feedback

Brainstorming principles to introduce to the team at the start of the session

Yes, and .. Build on ideas of others by saying yes, and ..

No bad ideas - Sometimes it's the silliest idea that wins

Postpone judgment - Let all the ideas out first then judge

them later

Team wins - Everyone can share their ideas, this is a team process

Rolestorming - Put yourself in the shoes of other people, what ideas can you think of?

- Use "Share Whiteboard" feature on Zoom to take note of all the ideas and the suggestions collected. Click **here** for a short step-by-step guide on this feature
 - Use "Poll" feature in Zoom to allow participants on ideas they want to implement Click here for a short step-by-step guide on this feature
- Agree on action steps moving forward and assign them to
- Regularly follow up with your team on the progress they've made on action steps from the brainstorming

different team members with timelines

Contact our Medical Experts and/or Business Development Managers

for guidance on how to introduce these tips to your workforce.