# **BUSINESS RESILIENCE**

TRENDS WATCH 2019

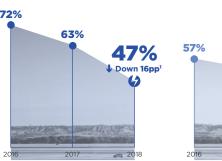


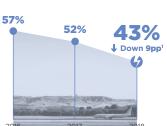


### **CHANGES IN RISK TO TRAVELLERS**

% say travel risks have increased over the past year

% expect travel risks to increase in 2019





#### Top three causes of modified itineraries



**48% Down 10pp¹**Security threats





**36%**↓ Down **7pp**¹

Natural disasters and extreme weather events

Opportunities to build future resilience: what businesses are not doing (% 'included in travel policy')



9% include considerations for LGBT travellers

14%

33%

1% include mental health issues

include shared economy services

include cyber security

10% include considerations for travellers with disabilities, and 26% include considerations for female travellers

and 18% include bleisure travel3

## THE CHALLENGES OF PROTECTING PEOPLE

Seen as the biggest challenges in ensuring the health and security of a mobile workforce



63%
†Up 10pp¹
Educating
employees about
trayel risks



No change<sup>1</sup>
Confirming with employees that they have read pre-travel



42%

†Up 3pp¹

Tracking

employee travel



Down 2pp¹
Communicating with employees during a crisis



**40%**↑Up 5pp¹

Having adequate resources to manage health & security efforts

Top five responses from businesses in 2018 (% 'have done this')



42%

**↑** Up **5pp** 

Included travel risk assessment in travel approval process



information

**39%** 

↑Up 6pp¹

Implemented travel safety training and security training



**38%** 

↓ Down 1pp

Introduced pre-trip and during trip advisory emails



**36%** 

**↑**Up **5pp**¹

Updated travel risk policy (excluding diversity-related issues)



29%

**↑** Up **3pp** 

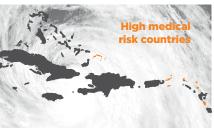
Monitor and analyse the type and quantity of health & security incidents

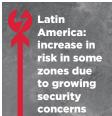
9% updated their company **sustainability** programme to include their travel risk activities

No change<sup>1</sup>

## Changes in medical and security risk ratings









Source: Travel Risk Map 2019, International SOS & Control Risks

In October 2018, Ipsos MORI conducted a global survey targeted to those who organise, influence, or are responsible for, their organisation's travel and risk mitigation policies. These survey findings represent responses from 640 people, across all types of organisations which have had previous contact relating to business travel health and security with International SOS. in 82 countries.

¹compared to 2017 study, measured in percentage points (PP). ²reader note: shared economy services is a peer-to-peer (P2P) based activity of acquiring, providing or sharing access to goods and services that are facilitated by a community based online platform. ³reader note: bleisure travel is the act of adding a leisure portion of travel to a business trip.